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Privacy Policy



SwiftAssess
Assessment Redefined

Abstract

This document outlines the privacy policy associated with the SwiftAssess platform from GamaLearn



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GamaLearn Privacy Policy

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This policy explains how GamaLearn collects, stores, uses and shares personal information and information about your visits to the network, including the pages you view, the links you click and other actions taken in connection with any Web site with <http://www.swiftassess.com> domain (the "Site") which is owned by GamaLearn. Personal information is information from which you can be personally identified, such as your name, address, email address, or telephone number, and demographic or other information about you when such information is tied to personally identifiable information. Personal information does not include "aggregate" information, which is data we collect about the use of the Site or about a group or category of products, services or users, from which individual identities or other personal information has been removed.

It is important that you read and understand this Privacy Policy ("Policy"). You must accept all the terms and conditions of this Policy and the User Agreement before accessing any service provided on ("Services"). If you do not accept the terms and conditions of this Policy, then you cannot access the Services.

THE INFORMATION WE COLLECT

Information Collect Directly From You. When you communicate or do business with us, we collect information from you, and this may include personal information. For example, we collect information from you when you sign up for our Services, create an online account with us, make a purchase, request information, submit a trouble ticket, participate in a contest or survey, or otherwise contact us. The type of information that we collect depends on your interaction with us, but may include, where permitted by applicable law, the following: your name, company name, email address (business or personal), mailing/billing address (business or residential), credit card/billing information, telephone number (business or personal), and any other information that you choose to provide. If you sign-up for a free trial account, you are not required to enter your credit card information unless and until you decide to continue with a paid subscription to the Service.

Information Collect Automatically. We automatically collect the following information about your use of our Sites or online Services through cookies: your domain name, your browser type and operating system, web pages you view, links you click, your IP address, the length of time you visit our Sites or use our Services, type of mobile device, date and time stamps associated with transactions you use your activities on our Sites or Services (including your movement through our Sites).



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Cookies. We use cookies to keep a User logged into the Service and to remember relevant information when the User returns to the Service, to understand their preferences and improve their user experience, and track and analyze usage, navigational and other statistical information from visitors to this Websites. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

You can generally accept or decline the use of cookies through a functionality built into your web browser. If you want to learn more about cookies, or how to control or delete them, please visit <http://www.aboutcookies.org/> for detailed guidance.

HOW WE USE YOUR INFORMATION

We use the information that we gather about you for the following purposes:

- i. To provide our Services to you, to communicate with you about your use of our Service
- ii. For the purpose for which you specifically provided the information to us, including, to respond to your inquiries, to provide any information that you request, to address trouble tickets, and for providing customer service
- iii. For marketing and promotional purposes, for example, where permitted by applicable law, we may use your information, such as your email address, phone number, or mailing address to contact you with newsletters, special offers and promotions, or to otherwise contact you about products or information we think may interest you including voice, data, and internet communications products and services, as well as to track the success of our marketing and advertising campaigns.
- iv. To better understand how users access and use our Sites and Services, both on an aggregated and individualized basis, to administer, monitor, and improve our Sites and Services, for our internal purposes, and for other research and analytical purposes
- v. To protect our customers, employees or property — for instance, to investigate fraud, harassment or other types of unlawful activities involving GamaLearn

If you submit Personal Information to us, we will only use it for the purpose you requested or for which it is collected or for any purpose you subsequently authorize. GamaLearn does not access your contact information or address book within your mobile device. Nor does GamaLearn have any access to any of the personal information or credit card information that you have provided to Apple or Google to register for their services.



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How We Share Your Information

We do not sell your personal information. Generally, we may disclose the personal information that we collect to provide our Services, to comply with the law, and to protect GamaLearn and other users of our Services. For instances, we may share the personal information we collect as follows:

Service Providers. We may disclose the information we collect from you to third-party vendors, service providers, contractors or agents who perform functions on our behalf.

In Response to Legal Process. We also may disclose the information we collect from you in order to comply with the law, a judicial proceeding, court order, or other legal process.

To Protect Us and Others. We also may disclose the information we collect from you where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of our Terms of Service or this Policy, or as evidence in litigation in which GamaLearn is involved.

Teachers and Other Users. Teachers/Instructors are able to provide students/users with quizzes and other educational exercises, as well as receive grades for those assignments, through the Site, App, or Services. As part of this, teachers can see information about a student's use of the Services, including their performance on certain tasks, assignments, and other activities.

Aggregate and De-Identified Information. We may share aggregate or de-identified information about users with third parties for marketing, advertising, research, or similar purposes.



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THIRD PARTY ANALYTICS

Service Providers and Others

GamaLearn may use certain trusted third party companies and individuals to help us provide, analyze, and improve our Services (including but not limited to data storage, maintenance services, database management, web analytics, email communication, and improvement of the Service's features). These third parties may have access to your information only for purposes of performing these tasks on our behalf and under obligations similar to those in this Privacy Policy. As of the date this policy went into effect, we use:

- Mailchimps and Campaign Monitor marketing platform to perform personalized email communication
- Zendesk and Zopim, for better customer service engagement
- Google Analytics, to evaluate usage of our Site and, to the extent permitted, our App

GamaLearn may share your Information with a third party application with your consent, for example when you choose to access our Services through such an application. We are not responsible for what those parties do with your information, so you should make sure you trust the application and that it has a privacy policy acceptable to you.

Links to Other Websites

The Service contains links to websites and applications other than the Service, including websites and applications operated by affiliates and other third parties ("Third Party"). If you submit personal information to any of those sites, your information is governed by their privacy policies. We encourage you to read the privacy statements of Third Party websites and applications linked to the Service when you leave the service. This Policy applies only to information collected by the Service.

CHANGING OR DELETING YOUR INFORMATION

To access, correct, amend, or delete your account information and other personal information that the Company may be storing about you (for example, your name, address, or billing information), you may contact our customer service representative or send an email to the following address: support@gamalearn.com. To protect your privacy and security, we will also take reasonable steps to verify your identity.



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SECURITY

GamaLearn have implemented a variety of security measures to protect the personal information we collect from loss, misuse, and unauthorized access, disclosure, alteration, and destruction. Please be aware that despite our best efforts, no data security measures can guarantee 100% security. You should take steps to protect against unauthorized access to your password, phone, and computer by, among other things, signing off after using a shared computer, choosing a robust password that nobody else knows or can easily guess, and keeping your log-in and password private. We are not responsible for any lost, stolen, or compromised passwords or for any activity on your account via unauthorized password activity.

CHANGES TO THIS POLICY

This Policy is subject to change, and any changes to this Policy will be posted on our Sites. All information submitted through the Sites to GamaLearn is subject to the terms and conditions of this Policy, as amended.

CONTACT US

If you have any questions about this Privacy Policy or about privacy policies, please contact us at support@gamalearn.com